



EMILY BURNETT

DIGITAL MEDIA SPECIALIST

EXPERIENCE

RIVER POINTE & WEST END CHURCH

Digital Media Coordinator | 2021 - Current

- Plan and coordinate social media and marketing schedule.
- Build, edit, and write social media and google ads.
- Lead a team of creative interns with video, photo, social and graphic design directions.

Social Media Coordinator | 2019 - 2021

- Manage and create social media schedule.
- Design and create social media content for Instagram, Facebook, Twitter, and TikTok for all three campuses.
- Build, write, and manage social media ads.

Production & Communication Assistant | Mar 2019 - Sept 2019

- Assist the production team with live services on the weekends.
- Manage and create social media schedule and content.
- Film and edit video projects, along with set up/tear down video production sets.
- Assist with communications projects including app, web, and social media., and collecting analytics.

LONE STAR COLLEGE

Admissions Specialist | 2012 - 2019

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- Built the logic for a streamlined ad-serving platform that scaled
- Trained

JOURNEY CHURCH TX

Digital Production Intern | 2016 - 2017

- Create video, photo, and graphic design projects.
- Manage and create social media schedule, content, and posts.
- Assist with live production for church services on the weekend.

CONTACT

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- 📍 Houston, TX

SKILLS

- Social Media
- Video Production
- Facebook/Instagram Ads
- Google Ads
- Photography
- Design Directing/Planning
- Team player
- Microsoft Programs
- Adobe Creative Suite

AWARD

- 1st place at UH RED FEST for PSA Videos (2017 & 2018)
- 2nd place at UH RED FEST for Documentary Video (2018)
- 2nd place at UH RED FEST for Animation Video (2018)

EDUCATION

UNIVERSITY OF HOUSTON
Bachelor of Science - Digital Media
2016 - 2019

LONE STAR COLLEGE
Associate of Arts
2012 - 2015